



## Media Release

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For Immediate Release  
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### Mason County PUD 1 Wins Top Honor

**Potlatch, Wash.-** At the Northwest Public Power Association's (NWPPA) Energy and Innovations Conference held at the Coeur d'Alene Resort in Idaho on September 17<sup>th</sup>-19<sup>th</sup>, Mason County Public Utility District No. 1 was awarded the "2012 Excellence in Communication" first place honor for their quarterly newsletter publication in the Group A category, which is comprised of member utilities with less than 10,000 customers.

"We are very pleased and honored to be recognized by our peers for our communication efforts," stated Kristin Masteller, the District's communications manager. "Over the last 18 months, we have strengthened our focus on transparency and customer communications with the newsletter, a new website, and a social media campaign. We constantly work toward improving the ways that we communicate our business operations with our public utility customers."

NWPPA is a not-for-profit trade association of nearly 160 public/people's utility districts, electric cooperatives, municipalities and crown corporations in the western United States and Canada. This annual conference provides communication seminars and training, as well as recognizes outstanding communications efforts from NWPPA's member utilities.

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*Founded in 1935, Mason County PUD No. 1 was the first public utility district formed in Washington State. PUD 1 provides non-for-profit water, sewer and electric services to approximately 7,000 customers in both Mason and Jefferson counties. The District's mission is to provide customers with safe, reliable and locally-controlled utility services with the highest possible value at the lowest possible cost.*

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